

CONTINGENCY PROGRAM

Stafford's Contingency Program allows you to get involved in the racing excitement while still enjoying viewing the races with clients, employees, family, and friends.

How The Contingency Program Works:

A weekly monetary award is offered by you or your company for the first, second, or third place finisher in a specified division. You can designate the SK Modified®, Late Model, SK Light, or Limited Late Model feature events. You may choose to require a decal (up to 32 square inches maximum) be present on the winning race car to receive the award.

All contingencies must be paid to Stafford Motor Speedway in advance for prompt distribution.



DIVISION	1ST	2ND	3RD	# OF RACES
SK Modified®	\$150	\$125	\$100	23
Late Model	\$125	\$100	\$75	23
SK Light Modified	\$100	\$75	\$50	23
Limited Late Model	\$100	\$75	\$50	23



The Contingency Program Includes:

- Company name and logo along with contingency dollar amount included on the contingency display board located in the main grandstand area and the paddock area.
- Company name announced before and after the sponsored feature event.
- Company name listed in the SMS Pitstopper weekly program as a contingency sponsor including name, logo and contingency dollar amount.
- Company listed on the SMS website contingency sponsor page.
- Company listed under the links page on the SMS website.

Important Information:

- Contingency commitments are for the entire season, 23 feature events are scheduled for this year.
- Single event contingencies will be accepted for each division's special event(s).
- Contingency sponsorship is available to Stafford Motor Speedway advertising sponsors with at least a half page display ad or equivalent in display advertising.

WITH THE STAFFORD CONTINGENCY PROGRAM YOUR COMPANY CAN BE ASSOCIATED WITH THE WINNERS EVERY WEEK!